STRATEGIES AND RESOURCES FOR WRITING A SUCCESSFUL EPA BROWNFIELD GRANT APPLICATION



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What to Expect From Today's Session...

Overview of the TAB program

 Strategies for getting started on your EPA Brownfield Grant Application

Overview of the TAB EZ AP tool



- TAB: Technical Assistance to Brownfields Communities (What I do)
- CRED: Center for Regional Economic Development (Where I'm housed at the University)
- Region V, EPA: In, II, Mi, Mn, Wi, Oh (where I work)
- LPG: Licensed Professional Geologist



WHY TAB?

 EPA sponsors the nation-wide program to provide <u>unbiased</u> technical assistance to communities

 Technical issues associated with Brownfield Redevelopment can be complex and overwhelming to smaller towns and communities

HOW DO COMMUNITIES USE THE TAB PROGRAM?

- PROGRAM GENERAL OR PROJECT SPECIFIC
- ASSISTANCE WITH ENVIRONMENTAL CONSULTANT RFP/SELECTION CRITERIA
- TECHNICAL REPORT REVIEW
- ASSISTANCE WITH YOUR EPA APPLICATION FOR BROWNFIELD FUNDING

EPA BROWNFIELD GRANTS...CAN YOU COMPETE NATIONALLY?

YES!!! IF YOU ...

DEMONSTRATE THE CAPACITY TO MANAGE PROJECTS

DEMONSTRATE REALISTIC BUDGET EXPECTATIONS

DEVELOP A VIABLE REUSE PLAN

DEMONSTRATE GOOD PLANNING AND COMMUNITY ENGAGEMENT

Strategies To Get Started...

- Focus On Target Areas Master Plans, Economic Zones, Main Street Programs
- Engage Your Community Early & Often
- Consider Your Project "Cradle to Grave"
- Identify Key Partners and Resources
- Investigate Site Ownership, Access, and Eligibility Issues Early
- Regional Approaches Consider How Your Plan Fits With Your Surrounding Area (Coalitions/Planning Councils May Apply)

APPLICATION STRATEGIES

- Assessment 100 possible points
- RLF 120 possible points
- Cleanup 100 possible points

APPLICATION STRATEGIES

EPA BROWNFIELD GRANTS RANKING CRITERIA AND POINTS							
Budget	10						
Community Need	15						
Site Selection	5	Assessment/RLF only					
Description of Target markets and Business Plan	20	RLF only					
Sustainable Reuse of Brownfields	10						
Creation and/or Preservation of Greenspace/Open Space	5						
Community Involvement	15						
Reduction of Threats to Human Health & Environment	20	25 pts cleanup					
Leveraging Additional Resources	10						
Ability to Manage a Grant/Programmatic Capability	10						



WHAT IS TAB EZ AP

The TAB *E-Z* AP is an online tool developed to increase local governments/communities accessibility to EPA Brownfield assessment grants

Current on-line pilot is for the EPA Brownfield assessment grant application FY2006

TAB region 5 in process of developing cleanup and RLF applications for FY2006



• THE COMPETITION IS NATIONAL

• LEVELS THE PLAYING FIELD FOR COMMUNITIES WITH MINIMAL RESOURCES

 "TURBO-TAX" APPROACH TO THE APPLICATION

What TAB F-ZAP can do andcannot do

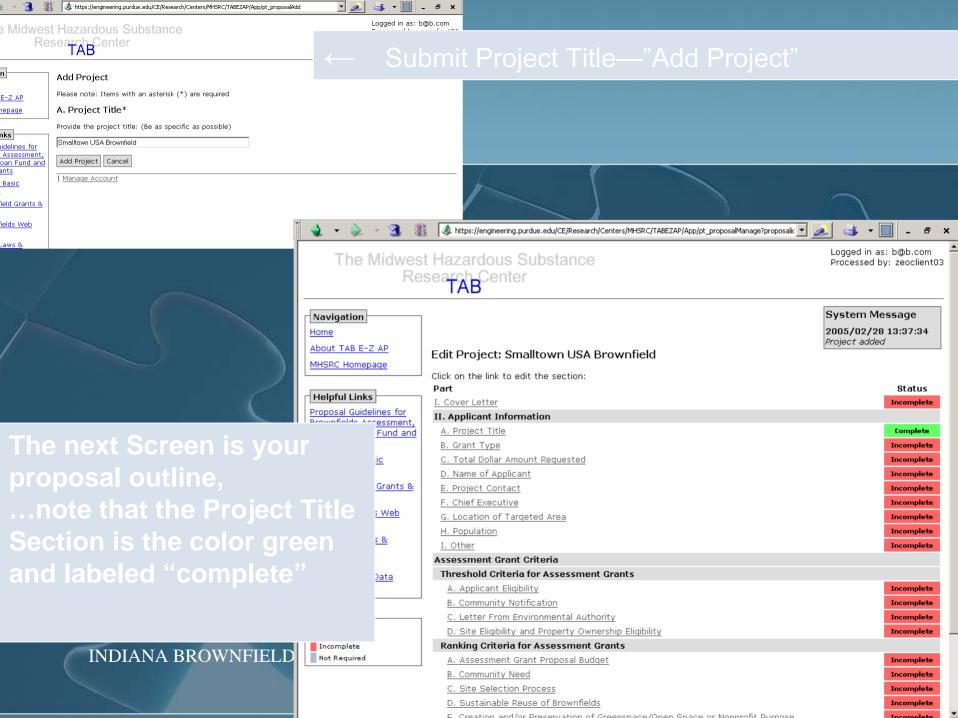
- What TAB F-ZAP can do: The TAB F-ZAP provides a framework for the Community's proposal-provides strategies and links to reduce time in writing the proposal
- What TAB FZAP cannot do: The TAB FZ AP cannot write a specific and compelling request for Brownfield Assessment funding for the community-it's their proposal!

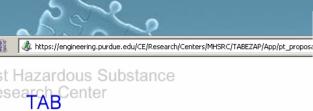
Integrates Support And Education Components

Provides framework that emphasizes necessary threshold and ranking criteria unique to the proposal

Web links to EPA regulatory citations and websites

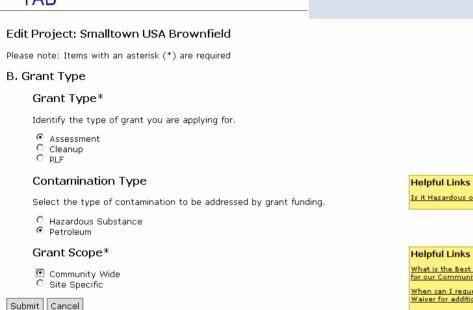
Proposal writing strategies and insightful helpful hints





Select Grant Type: Example is a Community Wide Assessment Grant for Petroleum

...note Helpful Links





Is it Hazardous or Petroleum?

Examples of Eligible Sites:

Hazardous Substances, Contaminants, and Pollutants Examples	Eligibility test for Hazardous Substances, Contaminants, and Pollutants	Petroleum	Eligibility test for Petroleum Sites
Plating Shops Landfills Salvage Yards Dry Cleaners	 Cannot be CERCLA PRP. You may be a Potentially Responsible Party for a hazardous substance site if 	Examples include: • Gas Stations • Fuel Terminals • Tank	No viable responsible party Applicant cannot have caused or contributes

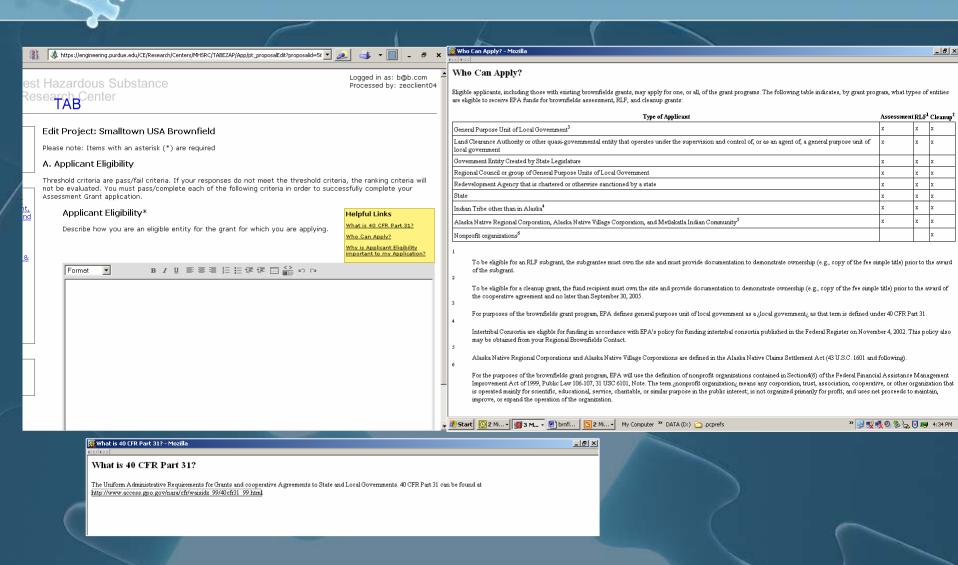
What is the Best Grant Type for our Community? - Mozilla

What is the Best Grant Type for our Community?

An applicant may apply for a Community-wide assessment grant if a specific site has not been identified or if the assessment applicant may discuss **potential** assessment sites in a Community-wide proposal; however, EPA's acceptance of the proposidentified in the proposal are eligible. EPA reserves the right to approve sites as part of the workplan negotiation and upon or

Community wide accessment great annicents may focus their proposal on classes or estagories of cites (a.g. shandoned

Threshold Criteria: Applicant Eligibility: note helpful links, citation links

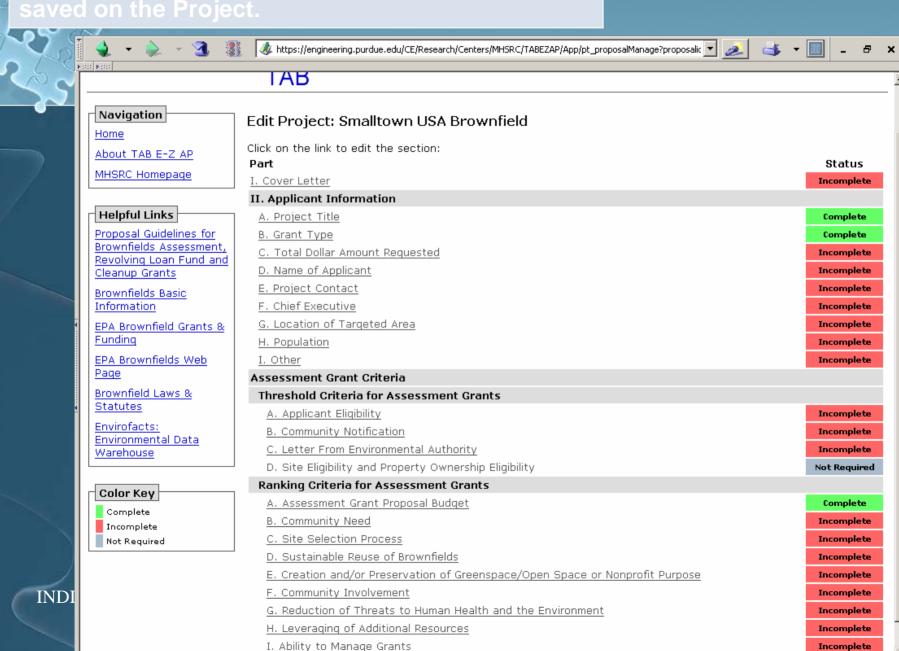




Assessment Grant Proposal Budget— as budget is developed, tasks can be added and budget dollars are assigned to categories

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Continue wherever you would like.... work is saved on the Project.



FOR MORE INFORMATION

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